

CoSec Summit and Awards

SPONSORSHIP PROSPECTUS

16 JULY 2026 | ACCRA, GHANA | 200 DELEGATES

Presented by Mindful Governance

ABOUT MINDFUL GOVERNANCE

Ghana's premier behavioural governance consultancy

Mindful Governance transforms how boards work together and make decisions. Unlike traditional compliance-focused consultancies, we specialise in the behavioural dimensions of governance - helping boards move from dysfunction to high performance.

Our Founder, Catherine Engmann, is a Chartered Governance Professional with over 25 years of experience, including a decade with FTSE-listed companies in the UK. She currently serves as Board Chair at First Atlantic Asset Management and is a consultant with the International Finance Corporation (Ghana office).

OUR FOUNDER'S CREDENTIALS

- ✓ Board Chair, First Atlantic Asset Management
- ✓ Consultant, IFC (Ghana office)
- ✓ Chartered Governance Professional
- ✓ Systemic Team Coach Practitioner
- ✓ DISC Consultant
- ✓ 25+ years governance experience
- ✓ FTSE 250 boardroom experience
- ✓ Contribution Compass Facilitator

THE SUMMIT

Ghana's flagship annual gathering for governance professionals

The CoSec Summit and Awards brings together **200 governance professionals** from across Ghana and West Africa for a transformational day of learning, networking, and professional development.

This is not a compliance workshop. This is a leadership summit designed to elevate governance professionals from administrators to strategic advisors.

200

DELEGATES

1

FULL DAY

3

BREAKOUT TRACKS

4

PRESTIGIOUS AWARDS

PROGRAMME HIGHLIGHTS

Morning Plenary: Board Dynamics Mastery + The AI-Ready Governance Professional | Afternoon: Sector-Specific Breakouts | Closing: Company Secretary of the Year Awards

WHO'S IN THE ROOM

Your brand in front of Ghana's governance decision-makers

IN-HOUSE COMPANY SECRETARIES

- Banks & Financial Services
- Insurance Companies
- Listed Companies
- Multinationals
- Family Businesses

PROFESSIONAL SERVICES

- Law Firms
- Accounting Firms
- Governance Consultancies
- Corporate Services Providers
- Registrars

PUBLIC SECTOR

- State-Owned Enterprises
- Regulatory Bodies
- Public Sector Board Secretaries
- Development Institutions

WHY SPONSOR?

BRAND POSITIONING

Associate your brand with excellence in governance. Position as a trusted partner to boards and senior executives across Ghana and West Africa.

SECTOR ENDORSEMENT

Your sponsorship of Ghana's premier company secretaries summit signals to the market that your organisation understands and values governance excellence at the highest level.

MEDIA EXPOSURE

Extensive coverage through our media partner, plus Business & Financial Times, Daily Graphic, and social media reach.

TARGETED ACCESS

200 qualified decision-makers in one room. Company Secretaries influence board agendas, board level procurement decisions, and professional service appointments.

RELATIONSHIP BUILDING

Premium networking opportunities including VIP reception, exclusive lunch seating, and facilitated introductions.

CSR ALIGNMENT

Support the professionalisation of governance in Ghana. Contribute to building stronger boards and better-governed organisations.

SPONSORSHIP TIERS

Investment levels to match your objectives

TITLE SPONSOR	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR	AWARD SPONSOR
GHS 200,000	GHS 75,000	GHS 35,000	GHS 20,000	GHS 50,000
6 passes	3 passes	2 passes	1 pass	3 passes
<i>EXCLUSIVE</i>	<i>8 available</i>	<i>8 available</i>	<i>Unlimited</i>	<i>4 AVAILABLE</i>

All sponsors receive logo recognition on event materials and in the Delegate Directory.
Title Sponsor receives exclusive exhibition booth and complimentary corporate governance or leadership training for their leadership team.

TITLE SPONSOR

GHS 200,000

EXCLUSIVE

MAXIMUM VISIBILITY

- ✓ Naming rights: "[Sponsor]" presents the CoSec Summit and Awards"
- ✓ Logo on ALL marketing materials and communications
- ✓ Premium logo placement on event backdrop and banners
- ✓ Full-page advertisement in delegate workbook
- ✓ Logo on delegate badges and certificates

EXCLUSIVE ACCESS

- ✓ 5-minute welcome address at opening plenary
- ✓ Premium exhibition booth (3m x 3m) — the only booth
- ✓ 6 complimentary delegate passes
- ✓ VIP table at networking lunch
- ✓ Post-event thank you in all communications

EXCLUSIVE TITLE SPONSOR BENEFIT

Complimentary board or leadership training session for your C-suite / senior management team, delivered by Catherine Engmann.

TITLE SPONSOR receives priority in all media coverage including our Media Partner broadcast features

GOLD SPONSOR

GHS 75,000

8 AVAILABLE

PROMINENT BRAND PRESENCE

- ✓ Logo on event marketing materials
- ✓ Second-tier logo on event backdrop
- ✓ Half-page advertisement in delegate workbook
- ✓ Logo on event website

ENGAGEMENT OPPORTUNITIES

- ✓ 3 complimentary delegate passes
- ✓ Reserved seating at networking lunch
- ✓ Featured in sponsor video
- ✓ Social media recognition
- ✓ Post-event inclusion in sponsor thank-you

IDEAL FOR

Banks, financial institutions, law firms, and professional services organisations seeking prominent brand positioning and meaningful engagement with Ghana's governance community.

SILVER SPONSOR

GHS 35,000

8 AVAILABLE

SILVER SPONSOR BENEFITS

- ✓ Logo on event backdrop
- ✓ Logo on event website
- ✓ Quarter-page advertisement in delegate workbook
- ✓ 2 complimentary delegate passes
- ✓ Social media recognition
- ✓ Featured in sponsor video

IDEAL FOR

Mid-sized professional services firms, technology providers, and corporate service providers seeking solid visibility and networking opportunities at an accessible investment level.

BRONZE SPONSOR

GHS 20,000

UNLIMITED

BRONZE SPONSOR BENEFITS

- ✓ Logo on event backdrop
- ✓ Logo on event website
- ✓ Listed in delegate workbook
- ✓ 1 complimentary delegate pass
- ✓ Social media recognition

IDEAL FOR

Organisations seeking brand visibility and association with Ghana's premier governance event at an entry-level investment. Perfect for first-time sponsors or those testing the governance market.

INTRODUCING THE INAUGURAL

Company Secretary of the Year Awards

Recognising excellence in governance leadership across four categories



Company Secretary of the Year
In-House



Board Secretary of the Year
State-Owned Enterprise / Public Sector



Rising Star
Emerging Governance Professional



**Company Secretary Service Provider of
the Year**

SELECTION CRITERIA

- Demonstrated governance leadership
- Measurable impact on board effectiveness
- Peer and Chair endorsement

WINNER RECEIVES

- Cash prize
- Prestigious trophy
- Complimentary 2027 Summit ticket

ADDITIONAL OPPORTUNITIES

AWARD SPONSOR

GHS 50,000 | 4 AVAILABLE

- ✓ Exclusive naming rights to a Company Secretary of the Year Award category
- ✓ Present the award on stage
- ✓ Logo on trophy and certificate
- ✓ Featured in all award communications
- ✓ Photo opportunity with winner
- ✓ 3 complimentary delegate passes
- ✓ Featured in Delegate Workbook

COMMUNITY PARTNERS

FROM GHS 10,000 VALUE

We welcome in-kind partnerships for:

- Delegate gifts and swag bags
- Printing services
- Photography and videography
- Transportation
- Refreshments and catering
- Technology and AV support

In-kind partners receive logo recognition and listing in the Delegate Directory commensurate with contribution value.

LET'S TALK

Your investment in Ghana's governance future starts with a conversation

Catherine Engmann

Founder & Managing Director

catherine@mindful-governance.com

+233 247 866 933

LinkedIn: Catherine Engmann

Sponsorship commitments close 31 May 2026