

# THE COMPANY SECRETARIES' SUMMIT & AWARDS

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SPONSORSHIP PROSPECTUS

16 JULY 2026 | ACCRA, GHANA | 200 DELEGATES

*Presented by Mindful Governance*

# ABOUT MINDFUL GOVERNANCE

## *Ghana's premier behavioural governance consultancy*

Mindful Governance transforms how boards work together and make decisions. Unlike traditional compliance-focused consultancies, we specialise in the behavioural dimensions of governance - helping boards move from dysfunction to high performance.

Our Founder, Catherine Engmann, is a Chartered Governance Professional with over 25 years of experience, including a decade with FTSE-listed companies in the UK. She is currently a consultant with the International Finance Corporation (Ghana office).

## OUR FOUNDER'S CREDENTIALS

- ✓ Consultant, IFC (Ghana office)
- ✓ Chartered Governance Professional
- ✓ Systemic Team Coach Practitioner
- ✓ DISC Consultant
- ✓ 25+ years governance experience
- ✓ FTSE 250 boardroom experience
- ✓ Contribution Compass Facilitator

# THE SUMMIT

*Ghana's flagship annual gathering for governance professionals*

The Company Secretary Summit and Awards brings together **200 governance professionals** from across Ghana for a transformational day of learning, networking, and professional development.

This Summit is where Ghana's most senior governance professionals come to think at the frontier of their discipline. Not to learn the basics of board practice, but to interrogate what governance leadership demands now, and what it will demand next.

**200**

DELEGATES

**1**

FULL DAY

**3**

BREAKOUT TRACKS

**4**

PRESTIGIOUS AWARDS

## PROGRAMME HIGHLIGHTS

Morning Plenary: Board Dynamics Mastery + The AI-Ready Governance Professional | Afternoon: Sector-Specific Breakouts | Closing: Company Secretary of the Year Awards

# WHO'S IN THE ROOM

## *Your brand in front of Ghana's governance decision-makers*

### IN-HOUSE COMPANY SECRETARIES

- Banks & Financial Services
- Insurance Companies
- Listed Companies
- Multinationals
- Family Businesses

### PROFESSIONAL SERVICES

- Law Firms
- Accounting Firms
- Governance Consultancies
- Corporate Services Providers
- Registrars

### PUBLIC SECTOR

- State-Owned Enterprises
- Regulatory Bodies
- Public Sector Board Secretaries
- Development Institutions

# WHY SPONSOR?

## BRAND POSITIONING

Associate your brand with excellence in governance. Position as a trusted partner to boards and senior executives across Ghana and West Africa.

## SECTOR ENDORSEMENT

Your sponsorship of Ghana's premier company secretaries summit signals to the market that your organisation understands and values governance excellence at the highest level.

## MEDIA EXPOSURE

Visibility across our event communications, social media channels, and targeted outreach to Ghana's governance and business community.

## TARGETED ACCESS

200 qualified decision-makers in one room. Company Secretaries influence board agendas, board level procurement decisions, and professional service appointments.

## RELATIONSHIP BUILDING

Premium networking opportunities including VIP reception, exclusive lunch seating, and facilitated introductions.

## CSR ALIGNMENT

Support the professionalisation of governance in Ghana. Contribute to building stronger boards and better-governed organisations.

# SPONSORSHIP TIERS

*Investment levels to match your objectives*

<b>TITLE</b> SPONSOR	<b>GOLD</b> SPONSOR	<b>SILVER</b> SPONSOR	<b>BRONZE</b> SPONSOR	<b>AWARD</b> SPONSOR
<b>GHS 200,000</b>	<b>GHS 75,000</b>	<b>GHS 35,000</b>	<b>GHS 20,000</b>	<b>GHS 50,000</b>
6 passes	3 passes	2 passes	1 pass	3 passes
<i>EXCLUSIVE</i>	<i>8 available</i>	<i>8 available</i>	<i>Unlimited</i>	<i>4 AVAILABLE</i>

All sponsors receive logo recognition on event materials and in the Delegate Directory.  
Title Sponsor receives exclusive exhibition booth and complimentary corporate governance or leadership training for their leadership team.

# TITLE SPONSOR

**GHS 200,000**

**EXCLUSIVE**

## MAXIMUM VISIBILITY

- ✓ Naming rights: "[Sponsor]" presents the CoSec Summit and Awards"
- ✓ Logo on ALL marketing materials and communications
- ✓ Premium logo placement on event backdrop and banners
- ✓ Full-page advertisement in delegate workbook
- ✓ Logo on delegate badges and certificates

## EXCLUSIVE ACCESS

- ✓ 5-minute welcome address at opening plenary
- ✓ Premium exhibition booth (3m x 3m) — the only booth
- ✓ 6 complimentary delegate passes
- ✓ Reserved seating at networking lunch
- ✓ Post-event thank you in all communications

## EXCLUSIVE TITLE SPONSOR BENEFIT

Complimentary board or leadership training session for your C-suite / senior management team, delivered by Catherine Engmann.

**TITLE SPONSOR receives priority in all media coverage including our Media Partner broadcast features**

# GOLD SPONSOR

## GHS 75,000

8 AVAILABLE

### PROMINENT BRAND PRESENCE

- ✓ Logo on event marketing materials
- ✓ Second-tier logo on event backdrop
- ✓ Half-page advertisement in delegate workbook
- ✓ Logo on event website

### ENGAGEMENT OPPORTUNITIES

- ✓ 3 complimentary delegate passes
- ✓ Reserved seating at networking lunch
- ✓ Featured in sponsor video
- ✓ Social media recognition
- ✓ Post-event inclusion in sponsor thank-you

### IDEAL FOR

Banks, financial institutions, law firms, and professional services organisations seeking prominent brand positioning and meaningful engagement with Ghana's governance community.

# SILVER SPONSOR

**GHS 35,000**

**8 AVAILABLE**

## SILVER SPONSOR BENEFITS

- ✓ Logo on event backdrop
- ✓ Logo on event website
- ✓ Quarter-page advertisement in delegate workbook
- ✓ 2 complimentary delegate passes
- ✓ Social media recognition
- ✓ Featured in sponsor video

### IDEAL FOR

Mid-sized professional services firms, technology providers, and corporate service providers seeking solid visibility and networking opportunities at an accessible investment level.

# BRONZE SPONSOR

GHS 20,000

UNLIMITED

## BRONZE SPONSOR BENEFITS

- ✓ Logo on event backdrop
- ✓ Logo on event website
- ✓ Listed in delegate workbook
- ✓ 1 complimentary delegate pass
- ✓ Social media recognition

### IDEAL FOR

Organisations seeking brand visibility and association with Ghana's premier governance event at an entry-level investment. Perfect for first-time sponsors or those testing the governance market.

INTRODUCING THE INAUGURAL

# Company Secretary of the Year Awards

*Recognising excellence in governance leadership across four categories*



**Company Secretary of the Year**  
In-House



**Board Secretary of the Year**  
State-Owned Enterprise / Public Sector



**Rising Star**  
Emerging Governance Professional



**Service Provider of the Year**  
Governance Consulting/Company Secretarial Services

n-House

## SELECTION CRITERIA

- Demonstrated governance leadership
- Governance improvement
- Peer and Chair endorsement

## WINNER RECEIVES

- Cash prize
- Trophy
- Complimentary 2027 Summit ticket

# ADDITIONAL OPPORTUNITIES

## AWARD SPONSOR

**GHS 50,000 | 4 AVAILABLE**

- ✓ Exclusive naming rights to a Company Secretary of the Year Award category
- ✓ Present the award on stage
- ✓ Logo on certificate
- ✓ Featured in all award communications
- ✓ Photo opportunity with winner
- ✓ 3 complimentary delegate passes
- ✓ Featured in Delegate Workbook

## COMMUNITY PARTNERS

**FROM GHS 10,000 VALUE**

We welcome in-kind partnerships for:

- Delegate gifts and swag bags
- Printing services
- Photography and videography
- DJ and Master of Ceremonies

*In-kind partners receive logo recognition and listing in the Delegate Directory commensurate with contribution value.*

# LET'S TALK

*Your investment in Ghana's governance future starts with a conversation*

## **Catherine Engmann**

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**Sponsorship commitments close 31 May 2026**